Manga High

Recommended by:
Brazil: São Paolo

Developer’s Description:
[translation] “Transform your lessons with game-based teaching and learning. Used by thousands of students daily. More than 700 activities to increase students’ understanding of math. Mangahigh is trusted by more than 5,000 schools around the world.”

Website Analysis

This website collected and sent the following data about users to third-party companies:

To track the user | 11 ad trackers sent data about users to third-party companies

- 3 ad trackers sent users’ data to Google through the domains google-analytics.com, double-click.net, googletagmanager.com
- 2 ad trackers sent users’ data to Facebook through the domain facebook.com, facebook.net
- 2 ad trackers sent users’ data to Hotjar through the domain hotjar.com, hotjar.io
- 1 ad tracker sent users’ data to Functional Software through the domain sentry-cdn.com

To watch and record the user

This site used session recording to record what users did on this website, including clicks and mouse movements around the page, and sent the recording to Hotjar through the domains script.hotjar.com, static.hotjar.com

To capture what users type, before they hit send

This site used key logging to capture text typed by users, before they hit send, and sent it to Manga High through the domain mangahigh.com

To find out who the user is

Canvas fingerprinting was not detected on this site.

To track the user across the internet

Third-party cookies were not detected on this site.

This website collected and sent users’ data through these tracking technologies:

- Facebook Pixel\(^1\) | was detected on this site sending data about users to Facebook. This allows this website to later target its users with ads on Facebook and Instagram. Facebook can also retain and use this data for its own advertising purposes.

- Google Analytics' 'remarketing audiences' | was detected on this site sending data about users to Google. This allows this website to target its users with ads across the internet.

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2 A technical analysis does not definitively determine the intent of any particular tracking technology, or how the collected data is used. For example, an EdTech product can include third-party tracking code that collects information that may be useful to monitor the product’s performance and stability. The same data collected by the same third-party code may also be used for advertising or other marketing purposes.

3 Facebook rebranded itself to Meta in October 2021. This privacy profile refers to Facebook as both the platform and the parent company, for consistency across the timeline of Human Rights Watch’s investigation.